

NEWS RELEASE

Contact: Sunni Jones-Ford
(504) 524-1227
sjones-ford@accent-dmc.com

ACCENT on Arrangements, DMC Wins a Prestigious International Award

New Orleans, Louisiana – (August 13, 2010) – Last week, ACCENT on Arrangements, DMC won the International Special Events Society (ISES) prestigious Esprit Award in the category of Best Meeting/Conference Program Budget over \$250,000 during the ISES Eventworld 2010 Conference in Baltimore, Maryland.



Diane B. Lyons

“If it were not for the Convention and Visitors Bureau and the city’s professional vendors, winning the Esprit Award would not have been possible,” said Diane Lyons, President of ACCENT on Arrangements. “This award is a testament to the city’s strength, resiliency, as well as its global impact in the event industry. New Orleans is back better than ever.”

In Lyons’ 30-year career as a special event professional, she has earned her Certified Meeting Planner (CMP) and Destination Management Certified Professional (DMCP) designations, and leads one of the most respected destination management companies in the New Orleans area. In 2007, ACCENT on Arrangements was selected by the DMC Network as its exclusive New Orleans member company, and successfully completed the requirements for the ADME Charter Accredited Destination Company designation as one of its charter members. In 2009, ACCENT was awarded two ADME Achievement Awards for Best Recreational Event and Best Innovative Event, \$201,000 and above.

About the ISES ESPRIT AWARDS

ISES is dedicated to recognizing excellence in events and honoring those individuals whose vision and creativity make their events "Special." Through its prestigious awards program, the ISES Esprit Awards, ISES honors industry excellence and fuels a spirit of competition within designated categories that allows ISES members to gain global visibility and recognition. Additionally, it honors special event professionals who exhibit a "spirit of excellence" in their work.

About ACCENT on Arrangements, Inc.

Founded in 1991 by Diane B. Lyons, ACCENT on Arrangements, Inc. is a privately held corporation with the primary interest of planning, managing and supervising group activities to include spouse/guest programs, team building activities, special events, entertainment and décor, transportation services, speaker programs, hospitality staff and VIP services as well as children’s programs and events. Headquartered in New Orleans, ACCENT has a management team with more than 90 years of combined destination management experience. It is a proud member of the DMC Network, an LLC of the top-performing, wholly owned DMCs through North America.